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PATENT APPLICATION

Paper Dated: December 1, 2004

Application No. 10/790,469

Attorney Docket No.: 128299.00101



**CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8**

APPLICANTS: Scott Mueller

TITLE: System and Method for Identifying Retail Tire Sales Opportunities

SERIAL NO.: 10/790,469

ATTORNEY REF: 128299.00101

DATE OF DEPOSIT: December 1, 2004

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PATENT APPLICATION  
Paper Dated: December 1, 2004  
Application No.: 10/790,469  
Attorney Docket No.: 128299.101



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Application of : Scott Mueller  
Application No. : 10/790,469  
Filed : March 1, 2004  
Group Art Unit : 3621  
Examiner : Not yet assigned

TITLE: SYSTEM AND METHOD FOR IDENTIFYING RETAIL TIRE SALES OPPORTUNITIES

## INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
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In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO/SB/08A. Copies of the references cited thereon are provided. It is respectfully requested that the references cited on the attached Form PTO/SB/08A be expressly considered and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on December 1, 2004

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AUTHORIZATION

No fee is believed to be due for the filing of this Information Disclosure Statement. Nevertheless, the Commissioner is hereby authorized to charge any additional fees which may be required for this submission, or credit any overpayment to Deposit Account No. 50-0436.

Respectfully submitted,

PEPPER HAMILTON LLP



Carissa A. Tener  
Registration No. 52,278

Pepper Hamilton LLP  
One Mellon Bank Center  
50<sup>th</sup> Floor  
500 Grant Street  
Pittsburgh, PA 15219  
Telephone: (412) 454-5023  
Facsimile: (412) 281-0717  
Date: December 1, 2004

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Substitute for form 1449A/PTO				Complete if Known	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)				Application Number	10/790,469
				Filing Date	March 1, 2004
				First Named Inventor	Scott Mueller
				Group Art Unit	3621
				Examiner Name	Not yet assigned
Sheet	1	of	1	Attorney Docket Number	128299.101

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, cite and/or country where published.			T <sup>2</sup>
/P.R.F./		Journal of Retailing and Consumer Services, "A distribution services approach for developing effective competitive strategies against "big box" retailers", March, 2004.			
/P.R.F./		Journal of Retailing and Consumer Services, "E-commerce and the retail process: a review", September, 2003.			
/P.R.F./		Journal of Purchasing and Supply, "Strategic Operations Management: the new competitive advantage", September-October, 2003.			

Examiner Signature	/Paul Fisher/	Date Considered	03/30/2009
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